



**Ozhli**  
Academy of Science

Corporate Training

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***9 Tips  
to Measure  
Engagement &  
Effectiveness in  
Corporate  
Training***

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# Introduction

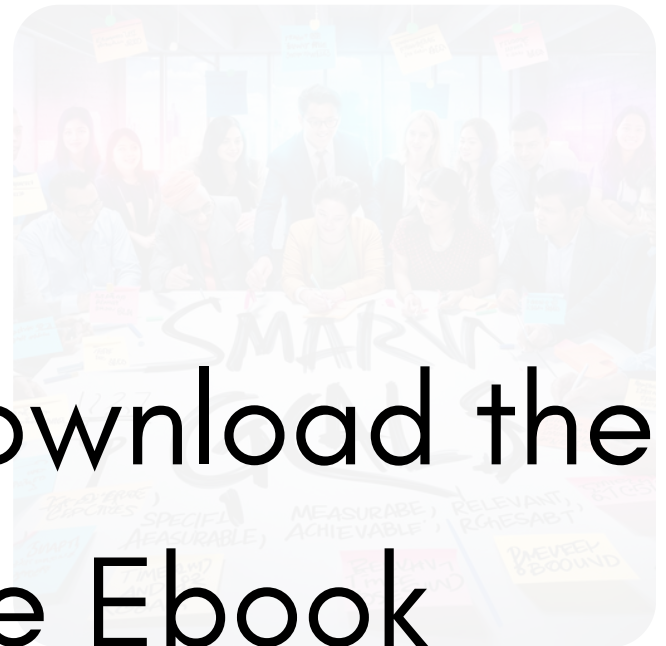


Corporate training is a critical component of any successful organization. It ensures employees are equipped with the necessary skills and knowledge to perform their roles effectively. However, simply providing training is not enough. It is essential to measure both engagement and effectiveness to ensure the training is making a positive impact. This ebook provides nine actionable tips to help professionals measure these aspects accurately.

## Tip 1: Set Clear Objectives

Setting **clear objectives** is the foundation of any effective training program. Objectives should align with the

organization's overall business goals and be **specific enough to measure.**



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rather than a vague goal like "improve customer service," aim for "reduce customer complaint resolution time by 20% within six months."